



GLOBALCAMPUSTV

Get the best of both worlds for your brand!

- 1.) Have your brand featured on turkish national TV: Sky TV (in turkish)
Every year more than **1,3 million** turkish students are looking for study abroad placements!
- 2.) and meet with students from around the world via our Internet Marketing Strategy (in english). Our global database consists of **5,5 million** students worldwide!

Content of the program contains the life of an international Turkish student in their institution/ destination.



What your brand gets!

1. Turkish Media Strategy

- prime time television broadcasting of your brand on Sky TV Saturdays during our worldwide education show: Global Campus TV every Saturday at 1.40 pm (replay Sunday nights at 2 am)
- Streaming upload on Sky TV's Internet Page www.skyturk360.com.
- Distribution throughout our social media strategy via Facebook, Youtube.



2. International Media Strategy

- Customized online distribution to your target-groups via the Big Choice education division database of 5.4 million students worldwide.
- Streaming upload to the leading student recruitment search sites www.internationalgraduate.net and www.studyoverseas.com with an average of 250,000 visits per month.
- Distribution throughout our social media strategy via Facebook, Twitter and Youtube.

3. Report

- Our detailed reports will show you all the relevant media data such as viewing quotes, feed back of the students, questions asked etc. and most important we will deliver you directly your inquiries.

Sponsorship

GCTV is offering a variety of attractive sponsonorship packages such as:

main sponsorship

logo sponsorship

product sponsorship

episode sponsorship

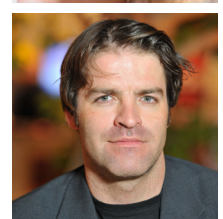
About us:

GCTV is cooperation between Plus Education, kommod.tv, and the Big Choice Group!

Our host Marti Büyüközden is very well known in Turkey for her 2 TV weekly shows "Choosing Success". She also founded Plus education - Marti knows exactly what Turkish students are looking for - she is responsible for the content of GCTV. <http://www.plus-edu.net>

Producer Florian Schäfer is the founder of kommod.tv an experienced video-production company in the education industry. Their clients include: AIRC, ALTO, DAAD,EAIE, ICEF, IELTS, i-graduate, ilac, International House, Internex Marcom, Step in, Thompson River University, University Cattolica, Royal R. University. Florian is in charge of production and post-production of the GCTV. <http://www.kommod.tv>

Sebastian Courage is the executive director of the Big Choice Group - a leading international online youth publisher with more than 40 mio clicks per anum on their sites and a worldwide database of 5.5 mio students. Sebastian and Big Choice Group make sure that your brand message finds the right channels to get to your target groups. www.bigchoicegroup.com/



Contact GlobalCampusTV:
email: info@global-campus.tv
phone: +90 (212) 243-3260
Skype: [globalcampustv](https://www.skype.com/name/globalcampustv)
www.global-campus.tv

