



GLOBALCAMPUSTV

Appear with your school on turkish TV (Sky TV)

1.) Have your institution featured on turkish national TV: Sky TV (in turkish)

Every year more than **1,3 million** turkish students are looking for study abroad placements!

2.) and attract students from around the world via our Internet Marketing Strategy (in english).

Our global database consists of **5,5 million** students worldwide!

Content of the program contains the life of an international Turkish student in your institution/ destination. One of your students gets to show, our host Marti, the student's daily life as they wander around your campus and surrounding locations.



What your Institution gets!

1. Shooting and Editing of

- a 10 - 30 min clip of Marti interviewing/experiencing your campus with a Turkish student in Turkish or English,
- a 2 min "best of trailer" to teaser your institution in English

2. Turkish Media Strategy

- 10-30 min prime time television coverage of your institution and your students life in your destination on Sky TV Saturdays during our worldwide education show: Global Campus TV every Saturday at 1.40 pm (replay Sunday nights at 2 am)
- Streaming upload on Sky TV's Internet Page www.skyturk360.com.
- Distribution thourghout our social media strategy via Facebook, Twitter and Youtube.



3. International Media Strategy

- Customized online distribution to your target-groups via the Big Choice education division database of 5.4 million students worldwide.
- Streaming upload to the leading student recruitment search sites www.internationalgraduate.net and www.studyoverseas.com with an average of 250,000 visits per month.
- Distribution thourghout our social media strategy via Facebook, Twitter and Youtube.

4. Report

- Our detailed reports will show you all the relevant media data such as viewing quotes, feed back of the students, questions asked etc. and most important we will deliver you directly your inquiries.

What it Costs!

10 minutes 3800 EUR + VAT(%18)	20 minutes 7000 EUR + VAT(%18)	30 minutes 10000 EUR + VAT(%18)	Payment Method 50% before production 50% before broadcast
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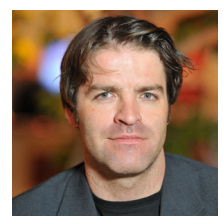
About us:

GCTV is cooperation between Plus Education, kommod.tv, and the Big Choice Group!

Our host Marti Büyüközden is very well known in Turkey for her 2 TV weekly shows "Choosing Success". She also founded Plus education - Marti knows exactly what Turkish students are looking for - she is responsible for the content of GCTV. <http://www.plus-edu.net>

Producer Florian Schäfer is the founder of kommod.tv an experienced video-production company in the education industry. Their clients include: AIRC, ALTO, DAAD,EAIE, ICEF, IELTS, i-graduate, ilac, International House, Internex Marcom, Step in, Thompson River University, University Cattolica, Royal R. University. Florian is in charge of production and post-production of the GCTV. <http://www.kommod.tv>

Sebastian Courage is the executive director of the Big Choice Group - a leading international online youth publisher with more than 40 mio clicks per anum on their sites and a worldwide database of 5.5 mio students. Sebastian and Big Choice Group make sure that your brand message finds the right channels to get to your target groups. www.bigchoicegroup.com/



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